

IRMACON2026 at a glance

Conference Venue

- Carriage House Hotel and Conference Centre, Calgary, Alberta Canada

Board of Directors September 15-16, 2026

- **Tuesday September 15, 2026: Board Dinner, 6:00 pm, OFFSITE location TBA**
- **Wednesday September 16, 2026: Board of Directors meeting, 10:00 am OFFSITE @C-Space King Edward in Marda Loop.**

Conference Program Day 1, September 16, 2026

- IRMA Attendee arrival date
- Group Activity, afternoon OFFSITE TBA
- Welcome reception, 5:00 - 8:00 pm, IRMA Delegates and Guests; LOCATION TBA

Conference Program Day 2, September 17, 2026

- Breakfast networking 9:00 am
- Trade show set up (in lobby/break area for all attendees)
- Morning keynote stream for all attendees
- Lunch and coffee breaks
- Breakout sessions through the afternoon in four focus streams (publishing, editorial, design, digital/audience development)
- Alberta Magazine Awards Gala Reception
- IRMA Members: IRMA Connect dinners across Calgary (sponsors welcome!)
- AMPA Members: Alberta Magazine Awards Gala (optional)

Conference Program Day 3, September 18, 2026

- Breakfast networking 8:00 am
- Trade show continues (in lobby/break area for all attendees)
- Morning keynote stream followed by breakout sessions for all attendees
- Lunch and coffee breaks
- IRMA Roundtables continue through the afternoon
- IRMA Members: IRMA Awards Gala
- AMPA Members: conference program ends at 12:00pm

September 19, 2026

- Departure date (no programming)

The AMC/IRMACON schedule is currently in development. Some details may be subject to change.

