

42nd Annual Awards

This Year's Judges:

Writing Judges:

- John Andrews, Managing Editor, South Dakota Magazine
- Deborah Baldwin, Former Editor of This Old House, Real Simple, and Common Cause
- Al Bonowitz, Editor in Chief, AAA Hawai'i, Editor in Chief, Northern New England Journey
- Sue Carter, Deputy Editor, Inuit Art Quarterly
- Melissa Chessher, Professor & Chair, Syracuse University
- Matthew DiMera, editor and Founder of The Resolve
- Ian Doig, Editor, GrainsWest
- Wanda Garner Cash, Event Director, Texas Arts and Crafts Fair
- Valerie Howes, Editorial team of Today's Parent
- Anna Johnson, Associate Editor, Arizona Wildlife Views
- Lisa Meipala Kennedy, Editor in Chief, SVP, Serendipity magazine
- Joseph O'Donnell, Editor/Publisher, B-Metro and BHM Biz magazines
- Ingrid Randoja, writer, editor, Now Magazine, Cineplex Magazine
- Nikki Simpson, Director, International Magazine Centre
- Sara Samson, Freelance Editor, Writer
- Jennifer Tormo, Editor 225 magazine, Louisiana
- Lisa Whittington-Hill, Publisher, This Magazine

Design Judges:

- Maria Amador, Art Director, Reader's Digest magazine
- Venessa Brewer, Graphic Designer | Art Director
- Kelly Hartman, CGD, HARTMAN DESIGN STUDIO, Creative Director/Designer
- Julia Knetzer, Art Director, Garden and Gun
- Lisl Liang, CEO/President, Editor In Chief and Creative Director, SRQ Media
- Dave McKenna, Art Director, 5280

- Sarah Nealon, Art Director, Red Bear design studio
- Melissa Newman, Art Director, Yoga Journal
- Pete Nguyen, Art Director, Creative Consultant
- Colleen Nicholson, Art Director
- Tiffani Reding Amedeo, Art Director, New Orleans Magazine
- Jed Tallo, Art and creative director

Digital Judges:

• Patti Edgar, Assistant Professor, Journalism and Digital Media, Faculty of Business and Communication Studies

Public Issues

Award of Merit – Cottage Life

Navigation tools by David A. Roberston

An interesting essay in which the author reflects personal growth.

Bronze – Arizona Highways

After the Firestorm by Kelly Vaughn

The writer painted a remarkable picture.

Silver – Adirondack Life

And Nature for All by Benita Law-Diao

First-person aspect is what made this story stand out to me. I like how the author acts on her childhood dreams.

Gold – Texas Highways

Reclaiming the Outdoors by Kayla Stewart

Historic Feature 35,000 or less APR

Bronze - Adirondack Life

The Girls Next Door by Niki Kourofsky

A creative piece about an under-reported and fascinating part of the history of the area.

Silver - Oklahoma Today

The Good, the Bad, and the Legendary by Karlie Ybarra, Greg Elwell, Nathan Gunter, and Megan Rossman

What a creative way to tell the tales of the old West! I thoroughly enjoyed these stories.

Tie for Silver

Silver – The Bermudian

From Whence We Came by Gabrielle Boyer and Tina Stevenson A fascinating overview of Bermuda's history to the sea.

Gold – KANSAS! Magazine

200 Hundred Years of the Santa Fe Trail by Beccy Tanner

Beccy Tanner is the clear winner in this category, with sparkling prose and deep context.

Historic Feature 35,000 or more APR

Bronze –New Mexico Magazine

Good Haunts by John Mulhouse, Julian Dossett, Kelly Koepke, Kate Nelson, and Jenny Parsons This is a fun package.

Silver – Arizona Highways

The Town That Was Made Out of Wood by Kathy Montgomery This piece is absorbing. It left me wanting to read more.

Gold – Texas Highways

Stories Without End by ire'ne lara silva

What a stunning story. The author makes Texas' Indigenous history come alive on the page.

Nature and Environment Feature 35,000 or less APR

Bronze – Oklahoma Today

Sweet Love by Ben Luschen

What a sweet story! Absolutely delightful, informative and rich in character development.

Tie for Bronze

Bronze – Yukon, North of Ordinary

Nocturnal in the Land of the Midnight Sun by Rhiannon Russel

Silver – Louisiana Life

Gator Hunt by Kevin Rabalais

The excellent writing of this article partnered with the sepia-toned photographs captured me, sitting without breathing, until the very END.

Gold - Adirondack Life

On the Edge by Annie Stoltie

Wow. What a story.

Nature and Environment Feature 35,000 or more APR

Bronze – Texas Highways

A Long Soak in a Sea of Green by Sarah Bird

Tie for Bronze

Bronze – Avenue

Seeing the Trees by Taylor Lambert

What an interesting trend. Great detail, great scenes.

Silver - New Mexico Magazine

Take Flight by Jim O'Donnell, Maria Manuela, and Christina Selby

Gold – Cottage Life

The Great Canadian Creature Feature by Ali Amad, Fiona McGlynn, Philip Preville, Jennifer Kingsley, and Drew Hayden Taylor

What fun.

Tie for Gold

Gold - Arizona Highways

Introducing the Beetles by Noah Austin

Travel Feature

Award of Merit – Arizona Highways

The Other Side of the Rainbow by Morgan Sjogren

The story features the kind of layered detail that reflects the site's literal layers of ancient rock.

Bronze – Oklahoma Today

The Bartian Chronicles by Greg Elwell

Well-written, well-designed, and old-timey.

Silver - New Mexico Magazine

Grinding It Out by Molly Boyle

A well-crafted history lesson built around an appealing slice of local heritage.

Gold – Texas Highways

This Happy Place by George Getschow

The writer shares the magic of a special place. Not a typical destination profile.

Art and Culture Feature

Bronze – Texas Highways

The Ghosts of Archer City by Michael J. Mooney

Good overall treatment by the writer. I felt for the people of this small town.

Silver – New Mexico Magazine

Makers' Place by Lynn Cline, Ungelbah Dávila-Shivers, Julian Dossett, Karen Fischer, and Kelly Koepke

A nice compendium that probably inspired some holiday shopping.

Tie for Silver

Silver – Oklahoma Todav

A Place for Us by Whitney Bryen

This story made me want to visit, which means it passed the ultimate test.

Gold – Cottage Life

I Have A Confession to Make... by Roberto José Andrade Franco

Eva Holland, Roy MacGregor, Vicky Mochama, Omar Mouallem, Mark Schatzker, Clive Thompson, and Zoe Whittall

Recreation Feature

Award of Merit – Cottage Life

Skate Your Heart Out by Cottage Life Staff & Contributors

What an imaginative package. Interesting range of perspectives, voices with a notable eye toward inclusivity.

Bronze – Arizona Highways

Learning the Ropes by Brad Dimock

What a powerful narrative, one that takes the reader into the world of river guides and how they are trained.

Silver - Adirondack Life

Backwoods Brotherhood by Mark Obbie

Strong characters, scenes, and structure that keeps the reader engaged.

Gold – Texas Highways

Behold the Bounty of the Blanco by Joe Nick Patoski

Palpable sense of place, great, telling details, and strong imagery.

General Feature 35,000 or less APR

Award of Merit - Acadiana Profile

Best of Dining by Lisa Leblanc-Berry and Eric Cormier

A well-packaged feature that explores the region's culinary standouts.

Award of Merit – Maine Boats, Homes & Harbors

Holly Martin and Solo Sailing Women by Richard King

Fascinating and hugely inspiring. Thank you for this article about Holly and others who have sailed solo before her.

Bronze – Delaware Beach Life

Grave Responsibility by Bill Newcott

Mesmerizing in all its details, this story is a touching one.

Silver – Adirondack Life

The Neighbors by Kathryn Joyce

This is a fascinating historical look at the storied history of this area.

Gold - Yukon, North of Ordinary

Hands on Hunting in -40C by Rhiannon Russell

What a memorable article about sharing indigenous history and the techniques of scouting, hunting and harvesting. This is an incredible program. Well done!

General Feature 35,000 or more APR

Award of Merit – Arizona Highways

The Art of Our Photography by Kathy Montgomery and Robert Stieve Well written narrative that explores the passion and mechanics of mountain biking.

Award of Merit – Saltscapes

Plague times in Borderland by Alec Bruce

A likable piece about a likable place.

Bronze – Cottage Life

Red Sky At Night? Could Be Right by Jackie Davis and Becky Dumais

This magazine knows how to have a good time.

Silver - New Mexico Magazine

In Search of Bigfoot by Elizabeth Miller

A delightful read. Elizabeth Miller's depiction of Bigfoot believers' quest to find the beast is vivid, entertaining and memorable.

Gold - Down East

Turbid Water by Kathryn Miles

Profiles 35,000 or less APR

Bronze – Bucks County Magazine

Bucks People: Telling Our Stories by Cynthia Marone

Silver – KANSAS! Magazine

After Ad Astra by Amber Fraley

I found this to be a remarkably told story about a talented and brilliant man, his experiences and success.

Gold - Oklahoma Today

Fiery Fighter by Karlie Ybarra

This is a stunning feature about a remarkable person.

Profiles 35,000 or more APR

Bronze – Texas Highways

The Evolution of the Texas Cowgirl by Sarah Hepola

Tie for Bronze

Bronze – Avenue

The Energyphile by Shelley Arnusch Smartly written and executed.

Silver – Cottage Life

The Monk, The Recluse, and a Message in a Bottle by Ann Vanderhoof Charming and beautifully illustrated.

Gold – Arizona Highways

It's Time You Get to Know Jack by Matt Jaffe

Simultaneously conversational and poetic, this is everything profile writing should be.

Reader Service Article

Award of Merit – Mountain Home

On a Wing and a Prayer by Lilace Mellin Guignard Small but mighty I call this feature!

Bronze – New Mexico Magazine

Fall in Love by Elizabeth Miller, Kate Nelson, Jim O'Donnell, and Christina Selby The copy is well crafted, a pleasure to read.

Tie for Bronze

Bronze - Acadiana Profile

Where To Live Next by Lisa Leblanc-Berry

This is a powerful service piece for potential home buyers and also a powerful community service piece.

Silver – Texas Highways

Trips to Change Your Mind by Natalia Sylvester, Sarah Hepola, DaLyah Jones, and Clayton Maxwell

This was awesome. The writing was strong, clear and wonderful.

Gold – Cottage Life

How To Get Water All Winter by Fiona McGlynn

A great mix of narrative and practical advice.

Hed & Dek

Bronze - Arizona Highways

Some Important Dates in History by Robert Stieve This is an easy, clever headline to love.

Tie for Bronze

Bronze – Louisiana Life

Plight of the Honey Bee by Melanie Spencer

Silver – Texas Highways

Snug as a Bug in the Mud by MM Pack

Playful hed. Nice use of alliteration and play on words.

Gold – Cottage Life

Dear Cottage, why so down in the dumps? by Liann Bobechko Clever, witty and has nice rhythm.

Essay

Bronze – Adirondack Life

Shopping for the Apocalypse by Paul Greenberg

A great essay. A strong subject matter, personal insights that add to the story and a solid writer.

Silver – Texas Highways

The Wind Between Us by Katie Gutierrez

An important feminist feature, which are lacking in general from magazine stories.

Gold – Cottage Life

A snake in the grass by Sasha Chapman

A meditation on love, fear and belonging that is contemplative and reflective of the magazine's theme.

Covid-related Story

Bronze – Mountain Home

The Drug that Cracked Covid by Michael Capuzzo

Silver – Cottage Life

A Deeper, Longer Breath by Matthew Hague

Gold - Adirondack Life

New Wave by Adam Federman

An interesting snapshot of a time and place.

Column

Award of Merit – Texas Highways

Editor's Note by Emily Stone

Award of Merit – Delaware Beach Life

Flotsam and Jetsam by Fay Jacobs

Bronze – Arizona Highways

Editor's Letter by Robert Stieve

Silver – Mountain Home

The Glory Hill Diaries by Maggie Barnes

Gold - Oklahoma Today

Welcome by Nathan Gunter

Writer of the Year 35,000 or less APR

Bronze - Yukon, North of Ordinary

Rhiannon Russell

This writer does an incredible job of conveying a sense of place by leveraging detailed scenes to great advantage.

Silver - Oklahoma Today

Karlie Ybarra

A compelling range of ideas and story types.

Gold – Delaware Beach Life

Bill Newcott

This writer delivers a great deal of personality, an attention to compelling stories informed by a palpable sense of place.

Writer of the Year 35,000 or more APR

Bronze - New Mexico Magazine

Molly Boyle

Molly is a wonderful writer. I really appreciate the way she includes small descriptions that bring details to life. Wonderful work!

Tie for Bronze

Bronze – Saltscapes

Alec Bruce

There is a homey warmth to Alec's writing. A pleasure to read.

Silver - Arizona Highways

Matt Jaffe

Matt Jaffe is a magazine writer at the top of his game.

Gold – Texas Highways

Katie Gutierrez

Katie Gutierrez artfully incorporates local, personal detail within greater narratives. She is a stylistically ambitious and versatile writer.

Single Photo

Bronze – Cottage Life

Skate Your Heart Out by Paul Zizka

A perfect picture of the wild, deep connection between man and nature.

Tie for Bronze

Bronze - Oklahoma Today

Land Before Time by Kim Baker

Beautiful color and composition that captures a stillness so striking it's almost as if the viewer is holding their breath, waiting for the sun to give permission for the day to unfold.

Tie for Bronze

Bronze – Bucks County Magazine

Bucks County In White by Randl Bye

This made me laugh when I first laid eyes on it. Such a great snap at just the right moment.

Silver – Texas Highways

Painting the Town by Dave Shafer

Love this. Very immersive and voyeuristic.

Gold – Arizona Highways

Lightning + *Saguaros* by Jack Dykinga

Amazingly beautiful and striking. A natural wonder to behold.

Photo Series 35,000 or less APR

Award of Merit - Louisiana Life

Gator Hunt by Kevin Rabalais

Strong and engaging photography! The images create a strong emotional reaction. Nicely done.

Bronze – Yukon, North of Ordinary

City of Foxes by Peter Mather

My favorite was the image with the foxes and leather goods (I never knew foxes were hoarders).

Silver - Wyoming Wildlife

Intersection of life by Mark Gocke

Beautiful series and very captivating images.

Gold – Oklahoma Today

Land Before Time by Kim Baker

Beautifully done! I love the variety of images used here, coupled with the white space and short captioning — feels like a deep breath of fresh air.

Photo Series 35,000 or more APR

Bronze – New Mexico Magazine

Good Haunts by Andrew Kornylak

Interesting subject matter. A nice mix of architectural and portrait photography.

Silver – Arizona Highways

Mantel Pieces by Jeff Kida

Striking, evocative, inspiring photographs that complement one another without being repetitive. They make me want to travel to Arizona.

Gold – Texas Highways

The Origins of Magic by Joel Salcido

Stunning gallery-quality photography presented in an equally elegant layout elevates this compelling story in an unexpected way. Thought provoking.

Portrait Photo

Award of Merit – Yukon, North of Ordinary

Garbage Truck Santa by GBP Creative

This image tells a fun and surprising visual story through the juxtaposition of Santa and garbage truck.

Bronze - Oklahoma Today

September/October 2021 Cover by Lori Duckworth

The rhythm of the ceiling lights and paintings above the subject successfully articulate the vertical framing of this space.

Tie for Bronze

Bronze – The Bermudian

Flora Duffy by Meredith Andrews Great lighting.

Silver – Arizona Highways

He Has Horses Down to a Fine Art by Douglas Merriam

The moodiness of this photo is well executed with dramatic and isolated lighting.

Tie for Silver

Silver – Texas Highways

Big Artist, Small Town by Tom McCarthy Jr.

Nice photo. Colors look great.

Gold - New Mexico Magazine

Fashion Plate by Kate Russell

Photos that allow the reader to hear the inner dialogue of the subjects in them are rare and this hits it spot on.

Portrait Series

Award of Merit – Arizona Highways

He Has Horses Down to a Fine Art by Douglas Merriam

This beautifully composed environmental portrait series gives a well-rounded look at the man, life and process of the artist.

Bronze – Texas Highways

Fight or Flight by Dave Shafer

Beautiful environmental portraiture. Each moment feels so intimate.

Silver – Avenue

The Energyphile by Jared Sych

The coloring and lighting really set this series apart. Each photograph offers a fresh take and new angle, and I am compelled to know more about this very interesting looking man.

Gold - Acadiana Profile

Trailblazers by Danley Romero

This portrait series is beautifully lit and strikingly consistent.

Photographer of the Year 35,000 or less APR

Bronze – Adirondack Life

Johnathan Esper

Stunning landscape photos! Using natural light at different times of the day adds creativity, depth, and a unique perspective.

Silver – Oklahoma Todav

Lori Duckworth

All photos are pleasing to the eye, inviting and draws the user into the story. Well done!

Gold - Yukon, North of Ordinary

Peter Mather

Very unique perspectives in the photographs. Has a very documentary feel to it, and makes you feel like you are part of the story.

Photographer of the Year 35,000 or more APR

Award of Merit - New Mexico Magazine

Minesh Bacrania

Brings a well-honed studio eye to the environmental portrait world.

Bronze – Avenue

Jared Sych

Effortless technical prowess cultivating dynamic compositions with a commercial photographer's eye.

Silver

Arizona Highways

Jack Dykinga

A lighting technician with the heart of an artist.

Gold

Down East

Greta Rybus

Incredibly capable environmental photographer who captures all angles of the story space.

Illustration

Bronze – KANSAS! Magazine

Airship by Lana Grove

Silver – Cottage Life

I Have A Confession to Make... by Sam Island

Lot of pop and energy. The upbeat contemporary tone of this narrative is reflected in this series of illustrations.

Gold – Texas Highways

Grackles! by Edward Carey

Thoroughly enjoyed the fully-formed narrative. You can feel the quirky, irreverent energy right from the start.

Art Direction of a Single Story 35,000 or less APR

Award of Merit – The Bermudian

Denslow's Bermuda Fairy Tale by Linda Weinraub

Illustrations are great! The layout and style of the layout work well with the story.

Bronze - KANSAS! Magazine

Haunted Atchison by Shelly Bryant

Nailed the creepy vibes! Photo style and treatment align perfectly with the story.

Silver - Louisiana Life

Plight of the Honey Bee by Sarah George

Beautifully designed and well executed package. There's lots of content and the mix of photography and illustration make for a dynamic package.

Gold -Acadiana Profile

Best of Dining by Sarah George

Great art direction! Taking a straight forward dining feature and giving a ton of varied content and levels of interaction.

Art Direction of a Single Story 35,000 or more APR

Bronze – New Mexico Magazine

Out of Site by John McCauley

Good cohesive design packaging of LOTS of information. I like the mix of photographs and illustration.

Silver – Texas Highways

The Best Thing I Ever Ate in Texas by Ashley Burch

Fun type, strong photography, wonderful portrait illustrations. This is a playful, energetic feature that respects the content and engages the reader.

Gold - Cottage Life

The Great Canadian Creature Feature by Taylor Kristan and Bradley Reinhardt Lovely use of illustrations and typography. An imaginative design that sticks with the reader beyond the page.

Department

Bronze – Louisiana Life

Natural State by Kevin Rabalais, Sarah George, and Melanie Spencer Content is well focused and varied. Well written copy and images that advance the story.

Silver – Cottage Life

Waterfront by Jackie Davis and Taylor Kristan

Love, love the playfulness and personality in visuals and content. I found myself laughing out loud several times.

Gold – Arizona Highways

The Journal by Keith Whitney, Lisa Altomare, and Jeff Kida

Beautiful photographs. This department made me want to hop in the car for a rather long, but very rewarding road trip.

Tie for Gold

Gold – Texas Highways

Drive by Ashley Burch, Michael Hoinski, and Julia Jones

Tremendous editorial range and interest in these pages. Great photography. And very accessible design.

Food Feature

Bronze – Texas Highways

The Best Thing I Ever Ate in Texas by Matt Joyce, Eric W. Pohl, Samuel Kerr, Ashley Burch, and Matt Joyce

Love the concept and the timeliness of this story and the joyful presentation. The food photography is vibrant and appealing.

Silver – Acadiana Profile

Best of Dining by Lisa Leblanc-Berry, Joseph Vidrine, Sarah George, and Melanie Spencer So much energy and excitement in this presentation; the reader can feel the enthusiasm for the subject. Beautiful type, great images. Well done!

Gold – New Mexico Magazine

How We're Eating Now by Mark Oppenheimer, Gwyneth Doland, Maria Maneula, Andi Murphy, Johnny Vee, Douglas Merriam, and John McCauley

This feature felt rich and illuminating - I feel like it truly honors New Mexico's rich and varied food culture while also being very timely. There is so much information here, and yet it doesn't feel dense - rather it's a joy to read.

Travel Package

Bronze – Louisiana Life

Luxe LA by Cheré Coen, Sara Essex Bradley, Haylei Smith, Sarah George, and Melanie Spencer Who doesn't love to treat themselves? Great angle for those looking to up-level a pandemic-caused staycation.

Silver - New Mexico Magazine

Good Haunts by John Mulhouse, Julian Dossett, Kelly Koepke, Kate Nelson, Jenny Parsons, Andrew Kornylak, and John McCauley

Amazing little vignettes that make you feel the passion all these people have for their seemingly forlorn places.

Gold – Texas Highways

10 Small Towns to Visit Now by Clayton Maxwell, Roberto José Andrade Franco, Joe Nick Patoski, Dave Shafer, Tiffany Hofeldt, Tom McCarthy Jr., Christ Chavez, Melanie Grizzel, Mark Mahorsky, Ashley Burch, Chris Linnen, Emily Stone, Michael Hoinski, Matt Joyce, Kimya Kavehkar, and Julia Jones

I loved the way this package came together - highlighting a little something for everyone in these tiny Texas towns. The design made read through easy, and photo selection helps the reader quickly suss out the highlights of each town without having to read every word. Well done - fun, flavorful, and a celebration of often overlooked gems.

Cover 35,000 or less APR

Award of Merit - Acadiana Profile

Oysters by Sam Hanna, Sarah George and Melanie Spencer Great image, love the overall cover, nice range of headlines all still discussing oysters. Fun type.

Bronze – Adirondack Life

2021 Guide to the Great Outdoors by Aaron Meschon and Mark Mahorsky So fun! The illustration and copy complement each other. Great use of colour and composition. A really fun special issue.

Silver - The Bermudian

Summer 2021 by Linda Weinraub, Gabrielle Boyer, and Tina Stevenson If the measure of a magazine's cover is its ability to entice a reader to grab it, spend time with it, then this cover surely does great work in that regard. An inviting, gorgeous, wanna-be-there cover that uses photography well and provides cover blurbs that expand interest without mucking up the power of the photo.

Gold – Louisiana Life

Gator Hunt by Kevin Rabalais, Sarah George, and Melanie Spencer Shock factor + stunning photography = newsstand sales. I love this cover and would love to see local magazines in the UK be so brave.

Cover 35,000 or more APR

Award of Merit - New Mexico Magazine

Makers by Stefan Wachs and John McCauley

Visually arresting with a clear connection to the tone and authenticity of the content. Incredibly memorable and hard to shake!

Bronze – Arizona Highways

Park Yourself by Keith Whitney, Jeff Kida, and Robert Stieve

Being out in nature is such a calling right now. We want space. We want to have the freedom to roam and to experience thrills that are quiet and soulful. I had a surge of emotional impact and intrigue in the linear storytelling of the visuals.

Silver – Texas Highways

The Cowboy Issue by Dave Shafer, Mark Mahorsky, Ashley Burch, Chris Linnen, Brandon Jakobeit, Emily Stone, Michael Hoinski, Matt Joyce, Kimya Kavehkar, and Julia Jones Timeless approach of black and white nicely juxtaposed with the unexpected young woman as cowboy.

Gold - Cottage Life

Winter 2021 by Paul Zizka, Bradley Reinhardt, and Michelle Kelly Dynamic and original cover. Unconventional for a magazine about cottage life-feels fresh.

Special Focus

Award of Merit – Down East

70 Over 70 by Mike O'Leary, Mirek Jurek, Danielle Sykes, Benjamin Williamson, Brian Kevin, Will Grunewald, Adrienne Perron, Sarah Stebbins, and Jennifer Van Allen A brilliant approach that shows off the extraordinary lives of Maine residents.

Award of Merit – Louisiana Life

Conservation Issue by Sarah George and Melanie Spencer

Wonderful airy design gives space for the photography to sing and bring in the reader into such an important topic.

Bronze – Acadiana Profile

The Home Issue by Sarah George and Melanie Spencer

Lovely, modern, airy design! Good homes package with lots of supporting articles made this feel like well-rounded special issue.

Silver – Arizona Highways

Park Yourself by Keith Whitney, Lisa Altomare, Jeff Kida, Robert Stieve, Kelly Vaughn, Noah Austin, and Ameema Ahmed

I loved the deep dive into Arizona's national parks and couldn't help myself day dreaming about booking a vacation. Striking photography. Fantastic aspirational articles, full of plenty of service. Very thorough.

Gold – Texas Highways

The Cowboy Issue by Sarah Hepola, Katie Gutierrez, W.K. Stratton, Mark Mahorsky, Ashley Burch, Chris Linnen, Brandon Jakobeit, Emily Stone, Michael Hoinski, Matt Joyce, Kimya Kavehkar, and Julia Jones

This is an extraordinarily well done issue with so many creative approaches to telling the story of the cowboy. The variety and talent displayed is phenomenal.

Digital Presence

Silver – New Mexico Magazine

New Mexico Magazine Website, John McCauley, Mary Robnett, and Steve Gleydura https://www.newmexicomagazine.org/

A beautiful website with a minimalist aesthetic yet full of helpful articles and an activity calendar for New Mexico locals and visitors.

Gold – Texas Highways

Becoming Blue Bell

texashighways.com (<u>https://texashighways.com/travel-news/one-man-heroic-quest-sample-every-blue-bell-ice-cream-flavor/</u>)

Tyler Stoddard Smith, Jason Stout, Tyson Bird, Michael Hoinski, Natalie Moore, and Sarah Thurmond

A fun use of simple animation techniques and an interactive menu to engage the audience with a quirky feature on ice cream flavors.

Overall Art Direction 35,000 or less APR

Bronze – Louisiana Life

Sarah George

Overall design is clean, clear, and well-organized with beautiful, compelling photography and an excellent balance of copy to image ratio.

Silver - Adirondack Life

Mark Mahorsky

A well designed, well art directed magazine with a strong sense of flow and pace the features and departments have a nice rhythm and balance of engaging images and strong content.

Gold - Acadiana Profile

Sarah George

I always love what Sarah and her team are able to achieve. It's a full on immersion into the personality and culture of the South, and this design team is able to take you every single time. And I'm totally here for it.

Overall Art Direction 35,000 or more APR

Bronze – Texas Highways

Mark Mahorsky, Ashley Burch, Chris Linnen, and Brandon Jakobeit Nice design. Clean and well organized.

Silver - New Mexico Magazine

John McCauley

Beautiful design. All elements work well together.

Gold – Cottage Life

Bradley Reinhardt

Inventive and strong art direction across the board shown in photo selection, illustration and typography.

Magazine of the Year

2022 MAGAZINE OF THE YEAR 35,000 or less APR

Finalist - Adirondack Life

Aspirational and enjoyable.

Finalist – KANSAS! Magazine

Shelly Bryant, Andrea Etzel, Kalli Smith, and Nathan Pettengill

This magazine's strength is identifying strong characters, people, faces to tell the stories of this place. Great profiles! And a dedication to history, which obviously the readership appreciates and wants.

Finalist – Louisiana Life

Sarah George and Melanie Spencer

Beautifully designed magazine! Covers are consistently done really well with great photography, beautiful typography and I like the minimal cutline approach.

Finalist – Oklahoma Todav

Nathan Gunter, Karlie Ybarra, Greg Elwell, Megan Rossman, Ben Luschen, Lori Duckworth, JJ Ritchey, Steven Walker, Colleen McIntyre, Bridgette Slone, and Erica Johnson Beautiful cover designs! I love all the yummy food photography. The magazine does a great job of highlighting local businesses, local people, local culture! Great content throughout!

Winner - Acadiana Profile

Sarah George and Melanie Spencer

Beautifully designed from start to finish! Modern design techniques and pushes design trends. Interesting and engaging stories representing the Acadian culture! Well thought out and executed!

2022 MAGAZINE OF THE YEAR 35,000 or more APR

Finalist - Cottage Life

Bradley Reinhardt, Taylor Kristan, Kathleen O'Hare, Michelle Kelly, Liann Bobechko, Megan McPhaden, Jackie Davis, Alysha Vandertogt, and Marie Waine

Delightful from cover to cover. The attention-stealing headlines and witty copy marry perfectly with the vibrant photography and youthful design. Love the front-of-book quizzes, too. I don't live in Canada or own a cottage, but I'm ready to subscribe to Cottage Life.

Winner – Down East

Mike O'Leary, Mirek Jurek, Danielle Sykes, Benjamin Williamson, Brian Kevin, Will Grunewald, Adrienne Perron, Sarah Stebbins, and Jennifer Van Allen A faithful companion, Down East captures the iconic culinary, cultural and recreational threads of living in Maine.